
S&P Global
Energy

2026 Media Kit

Cross-Commodity Advertising

Reach S&P Global's unrivalled
4-million+ audience

September 2026



Supporting Your Go-To-Market Strategy

Leverage S&P Global Energy's **4-million+ audience of professionals in the energy & chemical industry** to communicate your value proposition.

Our cross-commodity programs support the marketing strategy of major corporations in the energy & chemical industry.



Thought Leadership

Engage directly with your market as a panel moderator or industry expert presenter



Brand Awareness and Reputation

Shine the spotlight on your initiatives and solutions



Lead Generation

Showcase your solutions to an audience of global key decision-makers

S&P Global Energy Insights Audience

All

Global Investment
Banks

35 of 50

Largest U.S.
Banks

All

Global Investment
Banks

46 of 50

Largest U.S.
Banks

24 of 25

Largest oil
companies

10

Largest automobile
companies

47 of 50

Largest corporate
enterprises

94 of 100

Largest U.S.
Corporates

>75%

Fortune
Global 500

>70%

Fortune U.S.
1000

All

Largest global
custodians

All

G20
Governments

Insights Magazine & Chemical Week

Authoritative and engaging content to draw attention to what matters to you most.

Insights & Chemical Week are distributed to event delegates and digital for increased circulation.

- **Insights Magazine** captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Energy Insights thought leaders.

→ **Published 6 times a year**
[2026 Editorial Calendar](#)

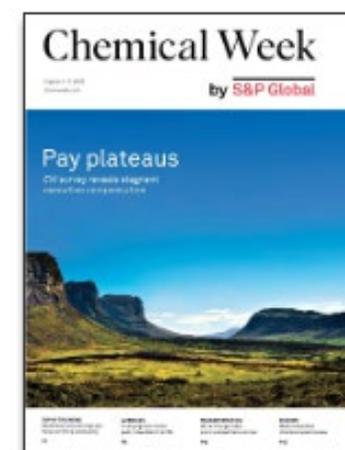
- **Chemical Week Magazine** has been the leading news source for chemical industry executives and professionals around the globe for over 100 years.

→ **Published 26 times a year**
[2025 Editorial Calendar](#)



50K Recipients
(Energy Professionals
Financiers)

[Read Issue >](#)



22.1K+ subscribers
50K+ readers

[Read Issue >](#)

Digital

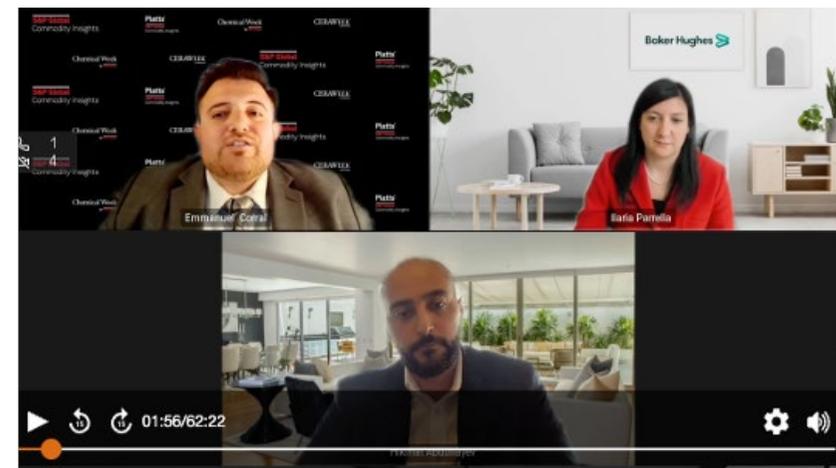
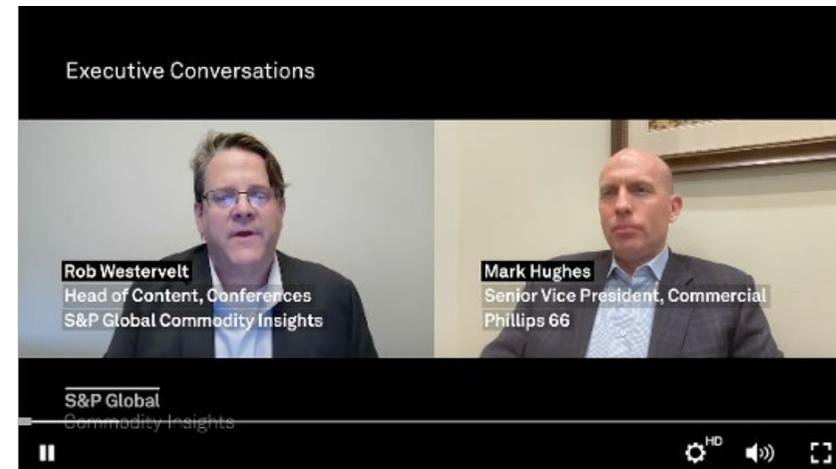
Executive Conversations & Webinars

Establish your organization as an authoritative voice

Chaired by a S&P Global Energy expert, our interviews and webinars focus on the disruptive transformations reshaping the industry.

Production

- Align webcast topic/interview with relevant industry event and editorial calendar (Insights Magazine or Chemical Week)
- Marketing of event:
 - Featured on digital publication and relevant digital channels (audience 35,000)
 - 3 Email campaigns to tailored target audience (potential reach 35,000)
 - Social media distribution (130,000+ followers)
- Virtual event production
- Leads and metrics are shared with sponsor



Digital

Conferences Spotlight

Leverage the unrivalled S&P Global Energy brand and audiences to deliver your organization's message.

Sponsored Content

Your sponsored content on our Branded module – headline and content description linking to your website.

- *Formats: Corporate video, Webinar, White Paper, Infographic, banner ads.*

Distribution

Conferences Spotlight
Digital Publication

Metrics

Number delivered, opens, open rate, click-throughs on sponsor ad/article/video

[→ 2026 Editorial Calendar](#)

S&P Global Commodity Insights

Conferences Spotlight

Connecting with purpose to navigate market disruption

Dear Catherine,

The energy and commodities landscape is experiencing fundamental transformation. AI data centers are rewriting power demand forecasts, driving unprecedented investment needs across US electricity infrastructure. Biofuels and feedstock markets, meanwhile, face regulatory whiplash as conflicting mandates create supply-demand imbalances and expose vulnerabilities in global supply chains.

These shifts require strategic recalibration. Companies that navigate this complexity successfully will secure competitive advantages. These essential conversations will be front and center at our upcoming conferences in October and early November, where industry leaders will gather to address these challenges head-on.

Our experts cut through the noise to deliver the strategic intelligence you need. In the videos below, S&P Global Commodity Insights leaders share market insight as a preview to the discussions you'll find at [World Hydrogen Week](#) (October 6-10, Copenhagen), [Nodal Trader Conference](#) (October 22-24, Washington), [Financing US Power](#) (October 27-29, Houston), and [World Biofuels, Ethanol & Feedstocks Conference](#) (November 3-5, Barcelona).

Financing US Power Conference | Houston, October 27-29

AI investment charges power landscape

Hill Vaden
Executive Director
S&P Global Commodity Insights

AI investment charges power landscape

The US power sector confronts unprecedented electricity demand growth as AI data centers and electrification drive massive capital investment needs across generation, transmission, and grid infrastructure, notes Hill Vaden, executive director of energy capital insights with S&P Global Commodity Insights.

[WATCH INTERVIEW](#)

30K+ Engaged Recipients

Digital

Chemweek.com

Your exclusive gateway to cutting-edge insight from our experts and our global community.

Sponsored Content

Your content on our Branded module in [Chemweek.com](https://www.chemweek.com) – headline and content description linking to your website.

- *Formats: Corporate video, Webinar, White Paper, Infographic.*



How are chemicals companies preparing for net zero?

In HSBC's latest global Transition Pathways survey, we asked 375 businesses across the chemicals and industrial ecosystems for their views on the transition. Nearly half of chemicals companies are already reporting scope 3 emissions, compared to 37% of manufacturers overall. Explore the full findings to gain insights into how companies in the sector are investing, what actions they're taking to reduce emissions and what is holding them back.

[Discover more](#)

100K+ unique visitors/ month
180K+ impressions/ month

[chemweek.com >](https://www.chemweek.com)

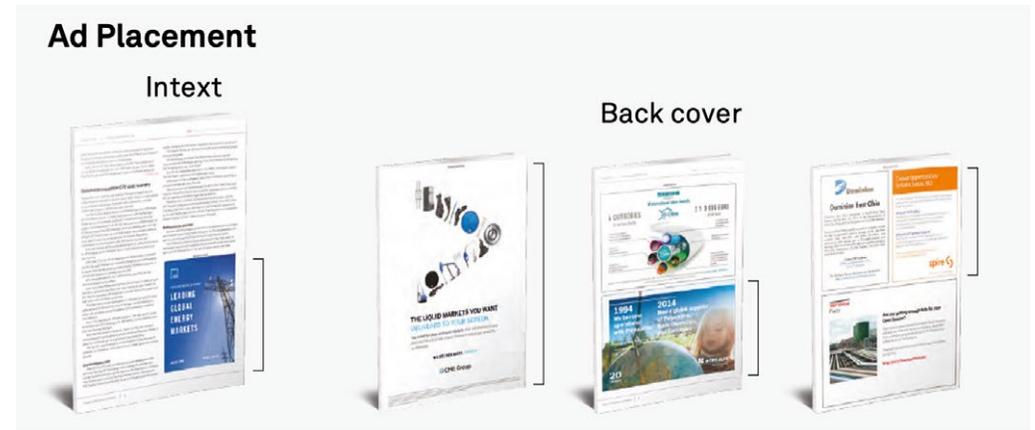
S&P Global Platts Market Reports

Connect with S&P's audience via the publications guiding their high-value decision-making

Digital

S&P Global Platts Market Reports are some of the most trusted publications covering the energy markets.

It is your resource to reach paid subscribers within specific segments with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.



Click below to preview available market reports.

						Daily	Weekly	Fortnightly
Oil	Energy Transition	Power	Gas	Coal	Nuclear	Petchems	Agri & Metals	
Oilgram News	Hydrogen Daily	Energy Trader	European Gas Daily	Coal Trader International	Nucleonics Week	Olefinscan	Biofuelscan	
	Carbon Markets Daily	European Power Daily	Gas Daily	Coal Trader	Inside NRC*	Polymerscan	Metals Daily	
		Megawatt Daily	LNG Daily		Nuclear Fuel	Europe & Americas Petrochemicalscan	Steel Markets Daily	
		Power in Europe	Inside FERC*					
			Gas Market Report					

*Energy Policy Focus



Associate your brand with S&P Global - at our events or digitally

Caribbean Energy Conference

Puerto Rico | Jan 27-29, 2026

Platts Aluminium Symposium

Miami | Feb 1-3, 2026

World Hydrogen & Carbon Americas

Houston | Mar 10-12, 2026

World Petrochemical Conference

Houston | Mar 23-27, 2026

Platts Global Power Markets™

Las Vegas | Apr 13-15, 2026

Geneva Sugar Conference

Geneva | Apr 22-23, 2026

MPGC

Dubai | May 11-13, 2026

World Hydrogen & Carbon MENA

Riyadh | May 12-14, 2026

World Hydrogen & Carbon Asia

Tokyo | Jul 7-9, 2026

APPEC

Singapore | Sep 7-10, 2026

World Hydrogen & Carbon Week

Copenhagen | Oct 12-14, 2026

Nodal Trader Conference

Washington, DC | Oct 21-23, 2026

Financing US Power Conference

Houston | Oct 2026

Asia Gas Markets Conference

Singapore | Oct 2026

World Biofuels, Ethanol & Feedstocks

Barcelona | Nov 2-4, 2026

Global Carbon Markets Conference

Barcelona | Dec 2026

Platts Global Energy Awards

New York, NY | Dec 2026

Display Advertising

Rates

Magazines	1x	3x	6x
Insights <i>Full-page</i>	\$9,000	\$9,000	\$8,000
Chemical Week <i>Full-page</i>	\$9,000	\$8,200	\$7,800
MARKET REPORTS Display Ad (Tier 1) Coal Trader, Coal Trader International, European Gas Daily, European Power Daily, Gas Daily, Gas Market Report, Inside FERC, Inside NRC, Megawatt Daily, Nuclear Fuel, Nucleonics Week, Hydrogen			
Full-page	\$4,160	\$3,960	\$3,810
MARKET REPORTS Display Ad (Tier 2) Biofuelscan, Energy Trader, Europe & American Petrochemicalscan, LNG Daily, Metals Daily, Oilgram News, Olefinscan, Polymerscan, Power In Europe, Steel Markets Daily			
Full-page	\$2,500	\$2,375	\$2,280
Recruitment Ad			
	\$2,500	\$2,375	\$2,280

*All rates are cost per insertion and are NET rates.

Specs | Insights Magazine

Ad Sizes	Max Width		Max Height	
Full page w/bleed	8.75"	22.2 cm	11.06"	28.1 cm
Full page no bleed	7.4"	18.8 cm	9.71"	24.7 cm

Publication Dimensions	
Trim area	18.5" wide x 10.81" high (22.2 cm x 28.1 cm)
Live area	18.5" wide x 10.81" high (22.2 cm x 28.1 cm)
Bleed area	1/8" (3.2 mm) on each side

Print Specifications (PDF files accepted)	
Four-color screen:	133
Maximum density:	260%
Color rotation:	4-color process – CMYK (no spot colors)
Binding method:	Perfect
Printing process:	Offset

Creating Materials Format — PDF

Press-quality Acrobat Distiller settings are necessary to maintain high quality. We can work with PDF/X or most other accepted press-ready settings. All fonts must be embedded, and all colors converted to CMYK. Our printer's distiller settings can be emailed to you upon request.

Submitting Materials Electronic Delivery

PDFs less than 8MB may be emailed to Advertising@spglobal.com. Other electronic materials and PDFs too large to email should be sent via a file transfer site such as WeTransfer.com. Please compress all folders into a single file (.zip, .sit, etc.). Be sure to include a PDF proof of the ad, so we know what the final file should look like.

Display Advertising (cont.)

Specs | Insights Magazine

Dailies	
Report	Full Page Back Cover
Biofuelscan	11" x 8.5" 279 x 216 mm
Hydrogen Daily, Carbon Markets Daily, Coal Trader, Coal Trader International, Energy Trader, Gas Daily, LNG Daily, Megawatt Daily, Oilgram News, Metals Daily, Steel Markets Daily	8.5" x 11" 216 x 279 mm
European Gas Daily, European Power Daily	8.26" x 11.69" 210 x 297 mm

Dailies	
Report	Full Page Back Cover
Inside FERC (Monday), Nucleonics Week (Thursday)	8.5" x 11" 216 x 279 mm
Polymerscan (Wednesday), Europe /American Petchemscan (Friday) Olefinscan (Friday)	8.5" x 11" 216 x 279 mm

Market Reports - BIWEEKLY / FORTNIGHTLY	
Report	Full Page Back Cover
Inside NRC (Biweekly, Monday)	8.5" x 11" 216 x 279 mm
Nuclear Fuel (Fortnightly, Monday), Power In Europe (Fortnightly, Monday), Gas Market Report (Fortnightly, Friday)	8.5" x 11" 216 x 279 mm

Specs | Chemical Week

Ad verts	Trim Area (H x W)	With Bleed
Full page w/bleed	275 mm x 210 mm	281.35 mm x 216.35 mm
Double-page spread (no bleed on inside/gutter edges)	275 mm x 420 mm	281.35 mm x 426.35 mm
Half-page spread (no bleed on inside/gutter edges)	135 mm x 420 mm	131.45 mm x 426.35 mm

Fractional Ads	Live Area (H x W)
Half page horizontal (no bleeds or marks)	122 mm x 186 mm
Half-page island (no bleeds or marks)	186 mm x 122 mm
Quarter-page horizontal	60 mm x 186

Non-standard size: ask your sales manager for details

Notes: Format — PDF

- **Full page ads require** at least 1/8-inch (3.175mm) bleed on all sides, unless noted otherwise. Include type/logos and other important subject matter at least ¼-inch (6.35mm) inside trim lines on all sides to avoid loss of content during trimming.
- Supply **fractional ads** to exact dimensions with background/images or a border line defining the space. No crops or printer marks will be necessary.
- Supply **advertorial pages** marked as such, or as custom publication.

Submitting Materials Electronic Delivery

- Send uncompressed files up to 10 MB to george.bourous@spglobal.com.
- Submit all ads in CMYK color mode, high-resolution press PDF files with fonts embedded.
- Convert any PMS, SPOT, RGB colors to process/CMYK before creating PDF.
- Art elements/images within PDF should be at least 300 true dpi at 100% size, and in CMYK mode.
- Do not send any PNG/JPG/JPEG or any other compressed file.
- Set crops to trim size and offset crops outside bleed area full-page art with bleeds.
- Provide PDF at 100% ad size for full page art with no bleeds and for all fractional ads. No need for crops or printer's marks.
- Ad materials are due 10 business days prior to issue date (the latter date of bi-weekly issue). *Earlier due dates are needed for multiple page campaigns, therefore please contact your sales representative for further details.*

Contacts

Oliver Sawyer

Global Sales Director | Conferences,
Training & Strategic Media

M +44 (0) 7483 922 681

E oliver.sawyer@spglobal.com

Thomas Beeson

Commercial Development Manager

M +44 (0) 7483 419 495

E thomas.beeson@spglobal.com